



October 17, 2017

**From: ATG Against The Grain Productions, Inc.**  
**To: All Potential Scholarship Applicant**

**Re: 2018 ATG Against The Grain Scholarship Applications**

To all potential applicants,

Thank you for expressing interest in applying for one of our 2018 ATG Against The Grain Scholarships! We are extremely thrilled and excited to be able to offer these scholarships this year.

Please note that we have 4 different scholarships that you may apply for:

1. Against The Grain Artistic Scholarship
2. Against The Grain Groundbreaker Leadership Scholarship
3. Lyly Koenig Mendez Memorial Scholarship
4. The Lily Pabilona Emerging Entrepreneur Award

Each scholarship has its own specific requirements, so please read the instructions and the requirements carefully.

All applications and necessary documents need to be post-marked or electronically submitted by Monday, May 7, 2018.

If you have any questions, please send them to [outreach@againstthegrainproductions.com](mailto:outreach@againstthegrainproductions.com).

Good luck!

Sincerely,

Julianne Nguyen  
Director of Community Outreach  
ATG Against The Grain Productions, Inc.



one voice. many stories.

## **Against The Grain Artistic Scholarship**

**Purpose:** To provide financial assistance and promotion of Asian American college students pursuing a major in the performing, visual arts, journalism and/or mass communications.

**Awards:** \$1,000.00 to be applied towards school tuition and fees

**\*\*Please note that funds will be disbursed directly to the educational institution in the student's name.**

### **General Eligibility Requirements:**

- Must be of at least 50% Asian and/or Pacific Islander ethnicity
- Must be a citizen, national or legal permanent resident of the U.S.
- Must be either a high school senior or a college student currently enrolled full-time at an accredited U.S. vocational, junior college, or four-year college/university and must be a full-time, degree seeking student by the upcoming academic calendar year and pursuing a major in the visual/performing arts (film, theatre, fashion, photography, graphic design, dance, music, journalism, mass communications, etc.)
- Have demonstrated leadership abilities through participation in community service, extracurricular, or other activities
- Have a minimum cumulative GPA of 3.0 on a 4.0 scale (unweighted)
- Family members of Board members are ineligible

### **Selection Criteria:**

Selection is based on a rating system judged in five major categories. The candidate with the highest combined cumulative points will receive the scholarship. These categories are:

- Quality of content submission (essay, artistic portfolio)
- Academic performance
- Leadership/community service experience and contribution
- Letters of recommendation
- Phone/in-person committee interview

**Completed applications are due post-marked by May 7, 2018.**

Please note that the Scholarship Winners will be invited to attend our annual charity event, Fashion for a Passion held in Fall 2018 in Dallas, Texas. Fashion for a Passion is our biggest event of the year which helps to raise money for our charitable causes as well as for the current scholarship. The presence of scholarship winners is highly encouraged.



one voice. many stories.

## **Against The Grain Groundbreaker Leadership Scholarship**

**Purpose:** To provide financial assistance and promotion of Asian American college seniors and graduate students who have exhibited exemplary leadership, vision, and passion that is blazing a trail for others to follow and changing lives in the Asian American community.

**Awards:** \$1,500.00 to be applied toward school tuition and fees

**\*\*Please note that funds will be disbursed directly to the educational institution in the student's name.**

### **General Eligibility Requirements:**

- Must be of at least 50% Asian and/or Pacific Islander ethnicity
- Must be a citizen, national or legal permanent resident of the U.S.
- Must be either a high school senior or a college student currently enrolled full-time at an accredited U.S. vocational, junior college, or four-year college/university and must be a full-time, degree seeking student by the upcoming academic calendar year
- Scholarship is open to students of all majors
- Have demonstrated visionary leadership abilities through innovative means
- Have a minimum cumulative GPA of 3.5 on a 4.0 scale (unweighted)
- Family members of Board members are ineligible

### **Video Presentation:**

All scholarship candidates must submit a video presentation showcasing their work and qualifications:

- Videos will be judged on content, creativity and execution
- Videos are to be submitted on flash drive in the formats .wmv or .mov

Please note that the selected Finalists and Winners will be asked to sign a release form so that we may feature his or her video on our homepage.

### **Selection Criteria:**

Selection is based on a rating system judged in five major categories. The candidate with the highest combined cumulative points will receive the scholarship. These categories are:

- Video Presentation
- Quality of content submission (essay)
- Academic performance
- Leadership/community service experience and contribution
- Letters of recommendation
- Phone/in-person committee interview

**Completed applications are due post-marked by May 7, 2018.**

Please note that the Scholarship Winners will be invited to attend our annual charity event, Fashion for a Passion held in Fall 2018 in Dallas, Texas. Fashion for a Passion is our biggest event of the year which helps to raise money for our charitable causes as well as for the current scholarship. The presence of scholarship winners is highly encouraged.



one voice. many stories.

## **Lyly Koenig Mendez Memorial Artistic Scholarship**

**Purpose:** To provide financial assistance and promotion of Asian American college students pursuing a major in fashion and/or graphic design.

**Awards:** \$1,000.00 to be applied towards school tuition and fees

\*\*Please note that funds will be disbursed directly to the educational institution in the student's name.

### **General Eligibility Requirements:**

- Must be of at least 50% Asian and/or Pacific Islander ethnicity
- Must be a citizen, national or legal permanent resident of the U.S.
- Must be either a high school senior or a college student currently enrolled full-time at an accredited U.S. vocational, junior college, or four-year college/university and must be a full-time, degree-seeking student by the upcoming academic calendar year and pursuing a major in fashion or graphic design.
- Have demonstrated leadership abilities through participation in community service, extracurricular, or other activities
- Have a minimum cumulative GPA of 3.0 on a 4.0 scale (unweighted)
- Family members of Board members are ineligible

### **Selection Criteria:**

Selection is based on a rating system judged in five major categories. The candidate with the highest combined cumulative points will receive the scholarship. These categories are:

- Quality of content submission (essay, artistic portfolio)
- Academic performance
- Leadership/community service experience and contribution
- Letters of recommendation
- Phone/in-person committee interview

**Completed applications are due post-marked by May 7, 2018.**

Please note that the Scholarship Winners will be invited to attend our annual charity event, Fashion for a Passion held in Fall 2018 in Dallas, Texas. Fashion for a Passion is our biggest event of the year which helps to raise money for our charitable causes as well as for the current scholarship. The presence of scholarship winners is highly encouraged.



one voice. many stories.

## **The Lily Pabilona Emerging Entrepreneur Award**

**Purpose:** To recognize highly motivated students who have demonstrated strong entrepreneurial spirit and initiative.

**Awards:** \$5,000.00 awards to be applied towards school tuition and fees

**\*\*Please note that funds will be disbursed directly to the educational institution in the student's name.**

### **General Eligibility Requirements:**

- Must be of at least 50% Asian and/or Pacific Islander ethnicity
- Must be a citizen, national or legal permanent resident of the U.S.
- Must be either a high school senior or a college student currently enrolled full-time at an accredited U.S. vocational, junior college, or four-year college/university and must be a full-time, degree seeking student by the upcoming academic calendar year
- Scholarship is open to students of all majors
- Have demonstrated leadership abilities through participation in community service, extracurricular, or other activities
- Have a minimum cumulative GPA of 3.0 on a 4.0 scale (unweighted)
- Family members of Board members are ineligible

### **Specific Eligibility Requirements:**

- Must own and operate a small business
- Must have been in business for at least one year and generating revenue for at least the past six consecutive months
- Must provide a business plan and/or a link to business website along with all relevant social media accounts

### **Selection Criteria:**

Selection is based on a rating system judged in six major categories. The candidate with the highest combined cumulative points will receive the scholarship. These categories are:

- Quality of content submission (essay)
- Applicant's current business and its potential impact on the economy
- Academic performance
- Leadership/community service experience and contribution
- Letters of recommendation
- Phone/in-person committee interview

**Completed applications are due post-marked by May 7, 2018.**

Please note that the Scholarship Winners will be invited to attend our annual charity event, Fashion for a Passion held in Fall 2018 in Dallas, Texas. Fashion for a Passion is our biggest event of the year which helps to raise money for our charitable causes as well as for the current scholarship. The presence of scholarship winners is highly encouraged.



one voice. many stories.

## Scholarship Application

**INSTRUCTIONS:** Please submit this form and all scholarship components either on a flash drive labeled with your full name or electronically in order to cut down on paper waste.

**STEP 1** – Please review eligibility criteria for both scholarships and select one of the following:

- I am applying for the:
- Artistic Scholarship
  - Groundbreaker Leadership Scholarship
  - Lyly Koenig Mendez Memorial Artistic Scholarship
  - The Lily Pabilona Emerging Entrepreneur Award

### **STEP 2** – Contact Information

Full Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

GPA: \_\_\_\_\_ /4.0 DOB: \_\_\_\_\_ Ethnicity: \_\_\_\_\_

Current School: \_\_\_\_\_

Intended School: \_\_\_\_\_

Intended Major: \_\_\_\_\_

How did you hear about the scholarship? \_\_\_\_\_

*By signing below, Applicant understands and agrees to all policies, terms, and conditions included in the ATG Against The Grain Scholarships general eligibility requirements as well as the specific requirements of each scholarship. Additionally, Applicant warrants that all materials submitted are true and correct to the extent of their knowledge. Further, Applicant agrees to waive all claims and releases ATG Against The Grain Productions, Inc. including its members, volunteers, and board of directors from any liability or causes of action that may arise as a result of participating in the ATG Against The Grain scholarship process as well as for any information submitted to ATG Against The Grain Productions, Inc.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **STEP 3 – Please include the following via flash drive or electronically:**

- Copy of proof of U.S. residence or citizenship (driver's license, birth certificate, permanent resident card, U.S. passport)
- A resume highlighting leadership/community/extracurricular activity
- Transcript
- Letter of acceptance to an accredited U.S. vocational, junior college, four-year college/university or graduate school
- 1-2 Letters of Recommendation (optional)
- Proof of enrollment (upon selection)

### **SPECIFIC REQUIREMENTS FOR EACH SCHOLARSHIP**

#### ➤ **For the Artistic Scholarship:**

- Essay (750 words double-spaced, 12 point Times New Roman)
  - **Topic:** How can (your) art affect change in a community?
- Artistic portfolio (audio/visual recording demo, pictures, sketches).
  - If you are submitting audio or visual recording as your portfolio, we ask that you please keep your submissions to 3-5 minutes long. Audio or visual recordings may be submitted as media files or uploaded on video sharing websites.
  - If you are submitting artwork as your portfolio, please only submit up to 10 art pieces. Please do not submit website portfolios.

#### ➤ **For the Groundbreaker Leadership Scholarship:**

- Essay (750 words double-spaced, 12 point Times New Roman)
  - **Topic:** What makes a great leader? How are you the next Groundbreaker?
- Video presentation demonstrating how you are paving a path for others to follow and how you are empowering others for opportunities in high powered positions for the next generation. (5-7 minutes long)

#### ➤ **For the Lyly Koenig Mendez Memorial Artistic Scholarship:**

- Essay (750 words double-spaced, 12 point Times New Roman)
  - **Topic:** Why do you want to study fashion or graphic design? What does a career in this field mean to you as an Asian American?
- Artistic portfolio (audio/visual recording demo, pictures, sketches)
  - If you are submitting audio or visual recording as your portfolio, we ask that you please keep your submissions to 3-5 minutes long. Audio or visual recordings may be submitted as media files or uploaded on video sharing websites.
  - If you are submitting pictures or sketches as your portfolio, please only submit up to 10 art pieces. Please do not submit website portfolios.

➤ **For The Lily Pabilona Emerging Entrepreneur Award:**

- Essay (750 words double-spaced, 12 point Times New Roman)
  - **Topic:** What inspired or motivated you to become a business owner?
- A business plan for your current business venture that includes the following:
  - What is your business or product?
  - What makes your product/business interesting or unique? What problem does it solve?
  - What were steps taken to start your business?
  - What challenges have you had to overcome in building your business?
  - What kind of traction has your business had? Please include figures regarding profitability, revenues, and projections.
  - What are your future growth plans?

**STEP 4 – Submission**

**\*\*All documents must be submitted in PDF form**

**Completed applications are due post-marked by May 7, 2018.**

Applications may be mailed to:

ATG Against The Grain Productions  
Attn: Scholarship Committee  
3839 McKinney Avenue, Suite 155- 231  
Dallas, TX 75204

or

Submitted electronically to:  
[atgscholarship@gmail.com](mailto:atgscholarship@gmail.com)

*\* If you are mailing us your application and would like your flash drives to be returned, please include a self-addressed envelope with sufficient postage with your application \**

Please direct ALL scholarship questions and inquiries to:  
[outreach@againstthegrainproductions.com](mailto:outreach@againstthegrainproductions.com)